

# Latino Leaders

The National Magazine of the Successful American Latino

The Inaugural

# Ones to Watch

The Inspired Leaders

**ALSO:**  
COCA-COLA'S  
BEA PEREZ:  
KEEPING  
IT FRESH

GIVING  
A VOICE:  
MARIA  
HINOJOSA

SPECIAL  
SECTION:  
LATINOS IN  
NASCAR

ANNUAL SECTION:  
BEST OF THE  
BEST 2009

FELIX PALAU  
ANA CAMPOS  
JOEL AYALA

"Leaders are visionaries with a poorly developed sense of fear and no concept of the odds against them."

Robert Jarvik

U.S. \$3.95  
December 09/January 2010  
Vol. 10 No. 7  
December 09/January 2010



www.latinoleaders.com



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It's the end of a decade, the Census is coming up, and Latinos want to know where we stand. We hear the lip service on our growth, on our contributions, on our numbers, but it's hard to put all that into perspective ... until now. Latino Leaders Magazine has scoured the country (and even went beyond our borders) to put a face on the rising and emerging stars in the Latino world. Whether in business, sports, politics, the arts, or healthcare, we know we contribute. Keep an eye on these Latino superstars.



## Nidia Bautista

Policy Director, Coalition for Clean Air.

### Thoughts on leadership:

*"The environmental movement is no longer for the few, but for the many. In the future, I would like to see more*

*Latino and other minority voices take a stand for cleaner air. Air pollution knows no race or borders; we are all affected by it."*



**Why she was selected:** In her five years with the Coalition, Bautista has managed advocacy and outreach efforts in California's inland valleys, worked to reduce particle and smog

pollution in the San Joaquin Valley, and help reduce pollution from port operations. She spearheads the statewide Environmental Health Legislative Working Group, which oversees inland valley efforts and air toxics campaign. She is a contributor to *Paying with Our Health: the True Cost of Freight Transportation* a statewide report by the Pacific Institute and a member of the planning committee for the annual UCLA Transportation, Land Use and Air Quality Summit. Prior to joining the Coalition for Clean Air, Nidia was a field representative for then-Congresswoman Hilda L. Solis. She attended California State Polytechnic University, Pomona majoring in political science.

**Rising Star:** The Green movement is no longer a movement—it is here to stay. As more Americans take initiative and continue environmental efforts, Bautista will be there to lead and advocate for a healthier California, and a healthier United States.